

get involved

support baltimore green works

2009/2010 sponsorship opportunities



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www.baltimoregreenworks.com
P.O. Box 1536, Baltimore, MD, 21203



Our Mission:

Promoting a Sustainable Lifestyle for the City of Baltimore and the State of Maryland



HISTORY

Baltimore Green Works switched its name from Baltimore Green Week, Inc. and its focus to include the other 51 weeks in the year! In 2009, Baltimore Green Works recruited more than 100 vendors, exhibitors, artists, musicians and speakers to participate in Green Week, and more than 3,000 Baltimoreans attended the week-long series of events. Since becoming a year-round organization, Baltimore Green Works has expanded its programming to include the Sustainable Speaker Series, Projects in the Park (hands-on park improvement projects), EcoBall (a fundraiser), and GrowShops (a capacity building workshop for grassroots and nonprofits organizations). Our organization has been in existence since 2004 and looks forward to continued success with the strong support received from our community donors and volunteers.

OUR ORGANIZATION

Baltimore Green Works (BGW) is a nonprofit organization governed by a volunteer Board of Directors and run by minimal staff and volunteers who strive to embrace Baltimore's diverse communities. By conducting free and low-cost programming BGW focuses its efforts on educating the public on personal and environmental health and sustainable ways of living.

Events Overview

EcoBall, Friday, March 19, 2010

The second annual EcoBall will be hosted at the Frederick Douglass-Isaac Myers Maritime Park and Museum. All proceeds from this event will underwrite BGW's programming. Last year's EcoBall was a huge success selling over 250 tickets.

EcoFest, Saturday, April 17, 2010

Now in its 7th year, Ecofest is a one day festival celebrating the advent of Baltimore Green Week. Ecofest offers our local communities a chance to experience and learn about sustainable resources available here in Baltimore. Thousands of visitors come out to hear live local music, learn yoga, bike ride around the reservoir and visit with local green vendors and exhibitors. In 2009, an estimated 3,000 people attended and 100 vendors and exhibitors supported Ecofest.

Baltimore Green Week, April 19-24, 2010

Baltimore Green Week is a seven-day program of events offering the community free and low cost workshops, lectures, hands-on activities and Ecofest. Each day boasts a theme such as climate change, sustainable food, and green building. The continued success of this event is what harnesses BGW's success for future events.

Sustainable Speaker Series

The SSS occurs four times a year, inviting environmental leaders to discuss what is happening on a local, regional and national level. The first of the 2009 series featured Michael Pollan, author of *The Omnivore's Dilemma* and *In Defense of Food*. The series also featured Will Allen, a renowned urban farmer with a holistic community approach. This fall the SSS hosted Bioneers which was highlighted by a panel discussion of Maryland's business leaders discussing ways to be carbon neutral and make environmentally focused change.

Projects in the Parks, October 23, 2010

In coordination with the City of Baltimore, BGW focuses its efforts on city owned park areas needing additional annual maintenance. In October 2008 and 2009, BGW concentrated on Fort Armistead Park. The service projects not only assist the City in maintenance, but also raise awareness in areas that need it the most.

GROWShops (Growing, Refurbishing, Organizing Workshops)

Growthshops are a series of capacity building workshops, connecting local professionals with grassroots and non profit organizations. Our goal is to present eight workshops throughout the year based on requests and questions that neighborhood groups approach us with. The workshops are done in partnership with Parks & People Foundation and the Baltimore City Department of Recreation and Parks which allows BGW to reach a broad range of participants.



Support Change, Donate Today!

We hope that our benefactors will not only provide generously in monetary support for programming, but also in volunteering, public relations and outreach support for our events. Baltimore Green Works embraces Baltimore's diverse communities by hosting free and low cost events, open to the public throughout the city. Whether its getting our hands dirty planting trees, fostering capacity building opportunities in low-income neighborhoods, or modeling our consignment shop finds at our annual Ecoball, we remain community based and community driven.

Community Gardener

\$350

Acknowledgement in BGW's annual "Thank You" page in Urbanite Magazine (circulation-148,000 per issue)
Acknowledgement on Web site
Discounts at participating BGW partner businesses (listed on Web site)

Educator

\$750

All benefits above, plus:
Two half-price tickets to Ecoball
BGW t-shirt

Farmer

\$1,500

All benefits above, plus:
BGW baseball cap
Acknowledgement in annual Green Week program guide
Two invitations to our annual Ecoball

Naturalist

\$3,000

All benefits above, plus:
Four invitations to our annual Ecoball
Inclusion in all newsletters (circulation-3,000)
Recognition in all media materials for specific event series**

Horticulturalist

\$5,000

All benefits above, plus:
Six Invitations to our annual EcoBall

Architect

\$10,000

All benefits above, plus:
One cocktail table advertisement at Ecoball
Ten Invitations to our annual EcoBall
Small Advertisement in Green Week program guide

Conservationist

\$20,000+

All benefits above, plus:
One cocktail table advertisement at Ecoball
Twenty invitations to our annual Ecoball
Large Advertisement in Green Week program guide
Recognition on all media materials for specific event series (based on sponsorship level)

In-Kind Sponsor

For event and day sponsors who provide facilities, materials, and services equal to cost of sponsorship.
Benefits will be equal to the above listings.

** Based on sponsorship level
* Ticket amounts are as written for each level

2009 Board of Directors

Jennifer Morgan, President
Michael Shaw, Vice President
Chris Marshall, Treasurer
Aisha Samples, Secretary

Board Members

Mike Dominelli
Ali Smith
Alice Kennedy
Ariane De Bremond

To discuss how your business or organization can partner with Baltimore Green Works, contact:

Jennifer Morgan, Board President
jen@baltimoregreenworks.com
410-961-6106

Christina Nutile, Program Manager
christina@baltimoregreenworks.com
410-952-0334

Mailing address:
PO Box 1536
Baltimore, MD 21203

Office address:
2002 Clipper Park Rd
Baltimore, MD 21211

BGW Sponsorship Application

Organization name: _____

Contact Person: _____

Address: _____

Phone #: _____ E-mail Address: _____

Amount: _____

Donations may be made by check or money order and sent to:

PO Box 1536, Baltimore, Maryland, 21203.

Online donations may be processed at www.baltimoregreenworks.com/sponsors/donate.

You may send comments, suggestions or questions to bgw@baltimoregreenworks.com!

Please make all check or money orders payable to BGW.

Office Use Only:

CK# _____ NOC _____ Amt _____

Donation Receipt

Donor Name: _____ Amount Donated : _____

BGW Tax ID#: 11-3733700

Thank you for supporting Baltimore Green Works!

Baltimore Green Works thanks you and all of our 2009 sponsors for your support!

360 Organic Vodka • Abercrombie • Adrian Harrison Calligraphy • Annie E. Casey Foundation • Atwater's Baltimore Bioneers • Baltimore City Public Schools • Baltimore City Recreation and Parks
Baltimore Community Foundation • Baltimore International College • Baugher's Fruit Market
Benchmark Asset Managers • Bluebird Artisanal Coffee Roasters • Bon Appetit • Brewer's Art
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Constellation Energy • Donna's Cafe of Mount Vernon • Eco Alley • Enoch Pratt Free Library
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Goucher College • Green Faith • Gracie's Gotcha Ginger • Great Kids Farm • Green for All
Gunpowder Bison & Trading Co. • Guttierrez Studio's • High Mountain Signs • Joe Squared • Josephine Bergin Design
Koch's Turkey Farm • Leading Technology Solutions • Licking Creek Bend Farm • Living Classrooms Foundation
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Mayor's Office of Sustainability • McCormick Spice Company • Mike Dominelli • Morgan State University • MTA
Natura Organic Wines • Neighborhood Design Center • One Straw Farm • Padma Salon
Parks and People Foundation • Planet Produce • Pro Fish • Red Bamboo Restaurant • Red Maple
Richard Chisolm Cinematography • Roland Park Country School • Roseda Beef • Slow Food Baltimore
Springfield Farms • T. Rowe Price • Tapas Teatro • The Ivy Bookstore • The Waldorf School
The Wine Source • Tilt Studio • Towson Arts Collective • Tree Baltimore • Tricking Springs Creamery
Two Oceans, True Foods • Urbanite Magazine • Waste Neutral Group • Whole Foods
Wholeness for Humanity • WTMD and our benevolent volunteers.

in Baltimore Green Works...

...we appreciate your support and interest



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Visit us online at www.baltimoregreenworks.com

